

# Sustainability Simplified.™ Very Simple.



# CASE STUDY

Residential Application-Building Envelope- Interior Walls and Attic

GEOGRAPHICAL AREA: Sherman, Texas

## **ISSUE**:

Traditional insulation on a new home had projected electric costs at \$450. Homeowner was looking to lower this expected cost.

#### SOLUTION:

HomeProtect<sup>™</sup> clear coat.

Coverage: 3-coats

#### **RESULTS:**

- Provided an alternative form of insulation that is easy to apply.
- The electric bill has not exceeded \$190 a month since April of 2007.
- Provided surface protection- resistance to mold, moisture and UV damage.
- Long lasting 5-10 years

Award Winning Energy Saving and Asset Protection Coatings



This new 4500 square foot home in Sherman, Texas was completed early in 2007. The architect projected a \$450 monthly electric bill with traditional insulation being used. The homeowner decided to add HomeProtect<sup>™</sup> into his new home specification, and had his contractor paint his interior walls and attic with HomeProtect<sup>™</sup> Clear Coat for added insulation and protection from moisture and mold.

## His electric bill hasn't exceeded \$190 a month since April of 2007.