

## CASE STUDY

### Residential Roof Application

## Award Winning Energy Saving and Asset Protection Coatings



#### GEOGRAPHICAL AREA:

El Paso, Texas

#### ISSUE:

Home energy savings and surface protection.

#### SOLUTION:

Syneffex™ Crystal clear mold resistant roof coating

Coverage: 2-coats

#### RESULTS:

- ✓ Provided clear protection, keeping the natural look of the roof.
- ✓ Cooler during summer months and warmer during winter months.
- ✓ Prevented mold growth, eliminating yearly pressure cleaning
- ✓ Provides UV resistance, keeping the tiles from fading over time.
- ✓ 10 year warranty

#### - Customer Quote -

"Hi Friends!

Just wanted to let you know that I'm thrilled with how much warmer my house is this winter. I live in El Paso, Texas where the summers are brutal, and coated the roof in May with Syneffex™ Crystal to cut down the heat. But, I never thought about the difference it would make it the winter. Wow and Wow!!!! I am now truly a believer and will be coating the rest of the house (walls, etc) in the coming months.

All good things to you and your loved ones in the coming year."

Deb Benedict  
El Paso, Texas