

## CASE STUDY

### Residential Application

## Award Winning Energy Saving and Asset Protection Coatings



#### GEOGRAPHICAL AREA:

Detroit, Michigan

#### ISSUE:

Home Energy Savings- looking to lower heating and cooling costs

#### SOLUTION:

HomeProtect™ Clear Coat

Coverage: 3-coats

#### RESULTS:

- ✓ Lowered energy costs.
- ✓ Unit retained more consistent room temperatures in winter.
- ✓ Long lasting 5-10 years.

*Letter to HomeProtect representative  
Douglas Drew of Green Earth Coatings:*

"I would like to offer a few words of praise for the HomeProtect product. My girlfriend and I both live in a very old house in downtown Detroit, circa 1890's, and the cost to heat our home is outrageous. I did some research and discovered Green Earth Coatings, a "Green" construction and painting company. Doug suggested we try a coating called HomeProtect™.

We applied the coating in our upstairs unit in hopes of eliminating the need to continually run heat up there throughout the winter months, as we have an extremely old furnace and heating system.

The product was easy to apply, (we did it ourselves), and the results were almost instantaneous. The upstairs unit retained a more constant temperature and was consistently more comfortable without the need to pump more and more heat and money up there.

I would highly recommend the Syneffex product line and Green Earth Coatings to anyone who is trying to make their home more comfortable and save money on their heating bills."

-M. Field and N. Conaway, Detroit, MI